

AN INSIDE LOOK AT



MISTER FISH

Mister Fish, is a well known name in the fishing industry, it is the only fishing franchise to enter the Maltese islands some seven years ago. Josef Camilleri, a keen fisherman himself, saw the necessity to open a large fishing tackle shop to be able to fully cater for the fisherman's needs. The first outlet was opened in Iklin, followed two years later by another in Fgura and as of this year, another outlet was opened in Gzira. Mister Fish offer a vast, well priced range of fishing tackle products and also ground bait, artificial bait and live bait. To further complement the fishing tackle side, Mister Fish also offer scuba diving equipment, from masks, to flippers, suits, etc. Mister Fish has also branched out on local television stations by airing a fishing programme once a week in summer called Misterfisherman. This programme is solely dedicated to fishing. In this programme we get to meet different people from all walks of life, young and old where they share fishing experiences, old and also new techniques. Last year, Mister Fish also launched a website. Mister Fish is always striving to stay ahead, always thinking of new ideas to put fishing in the lead. Two years ago Mister Fish together with Grauvell (a leading fishing brand) developed a rod called Malta specifically for the fishing of Yellow Tuna which is very popular in the sea surrounding Malta.

Josef Camilleri together with his team at Mister Fish, are always willing to give you their time to teach you the basics of so many types of fishing techniques, both from land and boat. They help you to choose the right tackle and bait to make a good catch. Josef, although a very busy person both at home with four kids and also running a business, always finds the time to practice his favourite past-time. One of the many advantages of this sport is that it can be practiced alone, with family as in the case of Josef who takes two of this four kids fishing with him, or with friends. It is a hobby that can give you a different thrill all throughout the year, as each month brings a different catch of Fish. In January for example, is the Calamari season, April is good for Cuttlefish (sicc), May is the Tuna Season. September/October is Lampuki time and one can find Mullet all the year round with so many other species of fish. Josef definitely recommends anyone who has never tried fishing to give it a go and try the experience at first hand and see how rewarding and relaxing it can be.

